

Be a 'Last Chance' Festival Sponsor

Art Eat is happening.
The 2-day street food
and art festival will
celebrate creativity and
community along the
Ipswich Waterfront on
the 21st & 22nd
September 2019

www.arteatfestival.com



Be the relish on our burger. The cocktail olive in our Martini. The spotlight on our stage. The master stroke on our painting.

Help us put in place the final touches to Art Eat - the cool, new creative festival putting Ipswich on the map.

Time is running out to be a festival Last Chance Sponsor, but you can still help us provide a free family-friendly festival, which promises a spectacular line-up of international music, scrumptious street food and high-calibre art on Ipswich Waterfront on 21st and 22nd September 2019.

Art Eat includes community street art projects and participatory workshops, live music, a commercial art fair with craft market, art exhibitions, street food stalls, bars, and musical entertainment appealing to a broad audience. The first of its kind in Suffolk, this vibrant festival brings together a selection of outstanding artists, traders and performers from across East Anglia and beyond for a vibrant, tasty, fun-packed, feel-good weekend.

Working with local businesses, communities, charities and educational organisations, Art Eat has already been delivering an inclusive and vibrant arts

activity programme, including the completion of three community murals in town.

Festival Funders:

Arts Council England - National Lottery Community Fund - Stop Loan Sharks Fund - Women's Centenary Fund - Essex Cultural Diversity Project

Festival Sponsors:

Suffolk Chamber of Commerce, Ipswich Borough Council, Prettys Solicitors, Kent Blaxill, Healeys Printers, Digital Growth Hackers, Isaac Lords, Elma Glasgow Consulting

Supporters:

University of Suffolk, Dance East, Quay Place, St Peters on the Waterfront, Association of British Ports, Suffolk County Council, Outrageous Cake Company, Ipswich Central, Suffolk Libraries

BBC Suffolk is Art Eat Festival's named media partner.

Charity and Community Partners:

Karibu African Support Group, Anglo Chinese Cultural Exchange, Inside Out, Freedom Sounds Sound System, 4YP, Festival Bridge, Ipswich Community Media, Ipswich & Suffolk Racial Equality Council, Emmaus Suffolk, Suffolk MIND, YMCA Trinity Group, Inside Out

Who will Art Eat Appeal to?

Art Eat is targeting a wide audience: people with a strong interest in enjoying life and finding new activities. Through our extensive media channels and partner networks we are engaging with seasoned arts and culture vultures, and people who have little or no experience of arts activities - and everyone in between.

We expect about 20,000 people to visit the festival over two days, and we're already receiving strong regional media interest.

Art Eat is more than a festival, it has strong community inclusion and social engagement principles and aims to appeal to and welcome those who need creative activity the most, together with established audiences, patrons and supporters of the arts.

Art Eat will have a variety of attractions which will cater for all ages and economic groups, with a range of offerings to suit every budget, from unique fine art purchases to free creative activities.

Benefits of Being an Art Eat Sponsor

Sponsoring Art Eat will associate your brand to this creative, socially-engaged event.

Your support will ensure that visitors enjoy a wealth of exciting experiences at the festival. Additionally, your brand will be associated with local community projects.

Art Eat is currently delivering a far-reaching marketing campaign across Suffolk and surrounding areas, we have direct links with the local press with many opportunities to generate coverage.

This is, literally, the last chance to contribute to the overall impact of the festival, which will benefit local residents and leave a positive impression on visitors to the town.

Below is the list of benefits, which Last Chance package sponsors will receive, include unique ways you can access the Art Eat audience.

We welcome your support, and we aim to include your creative ideas.

'Last Chance' Sponsorship Package Deal

£500

1. Your company logo and link on the festival website
2. 2 x Invitations to the official opening ceremony on Saturday 21st September
3. Acknowledgement in future press releases
4. Promotion on our social media channels
6. Opportunity to create your own news stories

Be the Cherry on our Icing

Sponsors will be supporting Art Eat Events C.I.C. a community interest company, Number: 11252929 a not-for-profit organisation with the community at its core.

Since our major marketing campaign has passed, sponsorship branding cannot appear on printed material.

Once agreements are finalised, we will contact your marketing team to attain logos, brand guidelines and supporting information.

Contact

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